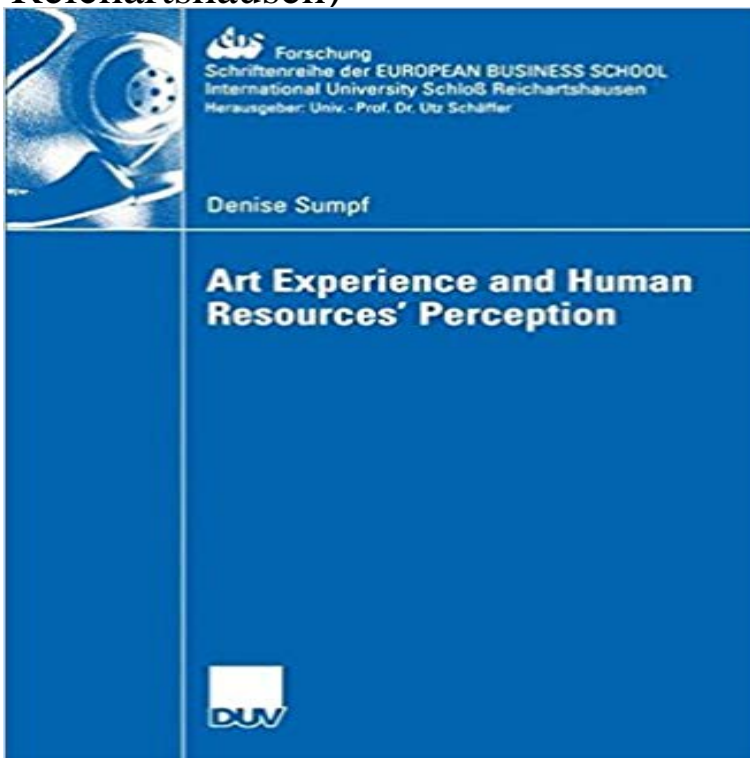


Art Experience and Human Resources Perception (ebs-Forschung, Schriftenreihe der EUROPEAN BUSINESS SCHOOL Schloß Reichartshausen)



Denise Sumpf analyses empirically whether art experience contributes to a reduction of perceptual biases in managerial decision-making. The results show that art experience tackles several perceptual biases, but the efficacy and the efficiency as a human resource development tool depend on several variables. For example, the quality of the intermediary, the amount and intensity of exposure to art, or the composition of the participant group are influential.

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