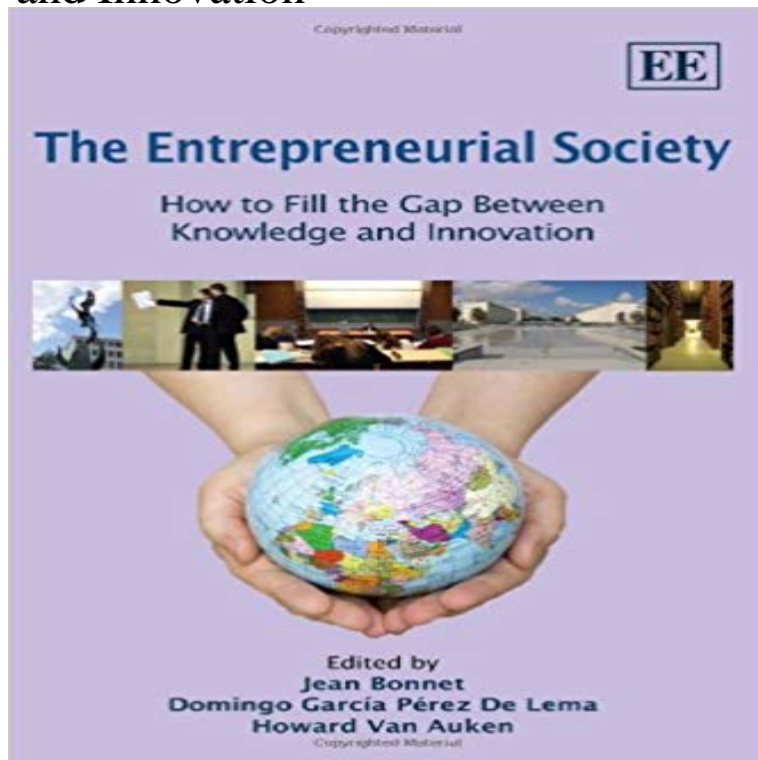


# The Entrepreneurial Society: How to Fill the Gap Between Knowledge and Innovation



This timely book analyzes the emergence of new firms in a broad context where economics, management and sociological approaches may be joined for a new perspective. The Entrepreneurial Society reveals that the market benefits of an entrepreneurial economy are evident in the new technology that has been made available to consumers over the past ten to twenty years. It illustrates that entrepreneurial firms provide the market with innovations that create new products and, in turn, generate new employment and tax revenue, thus playing a critical role in surviving the economic crisis. The expert contributors explore the diverse conditions that explain, permit and support entrepreneurship, allowing thinking outside the box and enhancing breakthrough innovations. At a time when new challenges are appearing relating to the ecological footprint, this work will prove crucial. The eclectic approaches to entrepreneurship within this book, gathered from different countries and fields of research, will prove to be hotly sought after by researchers and postgraduate students of entrepreneurship and social policy.

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